

RBRC. RESPONSIBLE RECYCLING.

Recycling is no longer a luxury. It's a necessity. Hundreds of millions of rechargeable batteries and cell phones are retired each year. We live on a planet with limited resources and limited space. Our recycling program, *Call2Recycle™*, is the best way to preserve our environment and ensure that we treat our natural resources responsibly.



RBRC spokesperson Richard Karn showcases our cell phone and battery collection boxes. You'll recognize Richard as "Al" from TV's *Home Improvement*.



In 1994 RBRC was founded as a non-profit, industry-sponsored organization to facilitate safe, efficient rechargeable battery recycling in the U.S. and Canada. With the help of our partners – licensees, retailers, businesses, communities and public agencies – we have recycled more than 31 million pounds of rechargeable batteries. We've kept those batteries out of our nation's solid waste stream.

In 2004 we broadened our efforts to include cell phone recycling. We are the only non-profit organization that is committed to a comprehensive, fully funded, national program to collect and recycle rechargeable batteries and cellular phones. A portion of the proceeds generated from the refurbishment and resale of these cell phones benefits select charities.

Today RBRC has hundreds of licensee partners that include the world's largest manufacturers of rechargeable batteries, cordless electronic product companies that use rechargeable batteries in the products they make, and cellular phone manufacturers. Our national retail partners have more than 30,000 locations, which makes drop-off easy for consumers. Communities and public agencies across the U.S. and Canada help our cause. Thousands of businesses participate in the collection of non-household batteries and cell phones.

You, too, can join the cause to make our environment a better place for future generations. Answer the Call to Recycle!



RBRC supports its rechargeable battery and cell phone recycling mission through advertising, PR, and educational programs in the U.S. and Canada.

RBRC recycles cell phones and rechargeable batteries found in cordless electronic products: power tools, laptop computers, digital cameras, two-way radios, camcorders, cell and cordless phones, and remote control toys.

BATTERIES ACCEPTED...

To determine which types of rechargeable batteries we recycle, look for our EPA-certified recycling seal or these batteries: Nickel Cadmium (Ni-Cd), Nickel Metal Hydride (Ni-MH), Lithium Ion (Li-ion), and Small Sealed Lead (Pb) weighing up to 2 lbs. or 1 kg. each. Alkaline, lithium, and non-rechargeable batteries are not accepted for recycling.

PHONES ACCEPTED...

RBRC recycles any size, make or model of cell phone – digital or analog, with or without battery or charger. We do not recycle household cordless phones, mobile installed or bag phones, two-way radios, walkie-talkies, or pagers.

PROGRAMS...

RBRC has recycling programs for retailers, businesses, communities, and public agencies. These groups collect used rechargeable batteries and old cell phones, and ship them to our recycling facility. We reclaim reusable materials: nickel, iron, cadmium, lead, and cobalt from the batteries. The cell phones are recycled or refurbished and resold when possible, with a portion of the proceeds benefiting select charities.*

HOW DO I RECYCLE?

There are more than 30,000 sites in the U.S. and Canada where you can recycle your old rechargeable batteries and cell phones. To find the site nearest you, visit www.call2recycle.org, or call toll-free 877-2-RECYCLE.

*Contributions or gifts to RBRC are not tax deductible.

DID YOU KNOW THAT...

AMERICANS USE AN AVERAGE of 6 wireless products in their day-to-day lives.

RBRC HAS COLLECTED and recycled more than 31 million pounds of rechargeable batteries – the equivalent weight of nearly 8,700 cars.

OVER 43% OF AMERICAN cell phone users replace their cell phone about every two years.

MOST RECHARGEABLE BATTERIES can be recharged up to 1,000 times, but when they no longer hold a charge – recycle them!

THE FOLLOWING RETAILERS recycle both rechargeable batteries and cell phones.

BatteriesPlus 
America's Battery Experts

BatteryPlus

BLACK&DECKER

THE HOME DEPOT

CRUICK CITY

LOWE'S

Office DEPOT

RadioShack

Sears

THE SOURCE
BY GROUP INC.

TARGET

Zellers

TO LOCATE OTHER PARTICIPATING RETAILERS or drop-off sites near you, visit www.call2recycle.org, or call toll-free 877-2-RECYCLE.

call2recycle
www.call2recycle.org
877-2-RECYCLE

RBRC
RECHARGEABLE
BATTERY
RECYCLING
CORPORATION

1000 Parkwood Circle
Suite 450
Atlanta, GA 30339
Phone: 678-419-9990
Fax: 678-419-9986

Just look for the seal! We recycle the following rechargeable batteries: Nickel Cadmium (Ni-Cd), Nickel Metal Hydride (Ni-MH), Lithium Ion (Li-ion), and Small Sealed Lead* (Pb). *weighing up to 2 lbs/1 kg each

RBRC®, 1-800-8-BATTERY®, 877-2-RECYCLE, and Call2Recycle™ are registered trademarks of the Rechargeable Battery Recycling Corporation.



HOW THE PROGRAM WORKS...



A DECADE OF MILESTONES AND ACHIEVEMENTS.

1994

RBRC is founded to provide collection and recycling of Nickel Cadmium (Ni-Cd) batteries.

1996

RBRC's *Charge Up to Recycle!*® program is launched in the U.S. featuring Richard Karn, "Al" from TV's *Home Improvement*.

1997

Charge Up to Recycle! is launched in Canada. EPA certifies RBRC Battery Recycling Seal.

1998

RBRC wins national award from Keep America Beautiful.

1999

The first-ever Battery Check Day is initiated by RBRC.

2000

New York Mayor Guliani proclaims April 26 as Battery Check Day. "Gather Your Ni-Cds" TV PSA wins Silver Inkwell award.

2001

Program expands to include all small rechargeable batteries, adding Ni-MH, Li-ion, Pb, along with Ni-Cd. Battery Check Day proclaimed in Minnesota by Governor Jesse Ventura.

2002

The Home Depot names RBRC as its "Environmental Partner of the Year".

2003

More than 400 million media impressions are generated through RBRC's TV, print, tradeshow and airport advertising.

2004

RBRC announces new national program, *Call2Recycle*™, for recycling old cell phones, as well as used rechargeable batteries.

2005

Fees for business participation waived.

2006

Rechargeable battery recycling bills enacted in New York City and the state of California. Cell phone recycling bill enacted in California.

"Here's a list of collection sites closest to you!"

Distance  	Name  	Phone	Address  	City  	State/Province  	ZIP/Postal Code  
0.00 mi.	Home Depot	5617476561 3274	1694 W Indiantown Rd	Jupiter	FL	33458
0.00 mi.	AT&T Mobility	9548041515	2144 W Indiantown Rd	Jupiter	FL	33458
2.17 mi.	RadioShack	5617459822	179 N US Highway 1	Tequesta	FL	33469
2.17 mi.	Anything Batteries	5617466551	1665 N Old Dixie Hwy	Jupiter	FL	33469
2.69 mi.	RadioShack	5617464090	75 E Indiantown Rd	Jupiter	FL	33477